James Guest

Digital consultant & project manager

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Profile

A versatile and motivational project manager, digital producer, account manager and user experience architect.

Thrives on results focussed, creative lateral thinking and enjoys the challenges of technical team leadership.

Career

Digital Consultant & Project Manager

Freelance: July 2011 — Present

- Successful management of multiple, simultaneous digital, web and mobile projects.
- Management of more than twenty direct and agency clients.
- Over a dozen digital projects delivered within the first six months of trading.

Digital Account Director & Project Manager

Open Communication Design Ltd: January 2008 — July 2011 (3 years 7 months)

- Head of digital strategy, production and digital client services.
- Managed an in-house team and a freelance network of creative and technical staff.
- Profitable delivery of websites, blogs, applications, ecommerce, digital marketing and creative for SMEs, corporates, government and non-profit organisations.

Managing Director

Featurecreep Ltd: May 2003 — January 2008 (4 years 9 months)

- Co-founded and directed this digital agency.
- Managed over 30 accounts, delivering websites and award winning digital projects for a broad range of clients including SITA, Akzo Noble and Guinness World Records.
- Head of digital and search marketing, achieving number one rankings in Google.
- Design and direction of enterprise content management and ecommerce software development.

Interactive developer

Dutton Merrifield Ltd: March 2003 — June 2003 (4 months)

- Planned and developed digital projects, including CD-ROM databases for the DTI and an online digital image library for Lloyds TSB.
- Developed various online and digital marketing assets for the UK launch of Three.

Senior CD Editor

Future Publishing Ltd: September 2002 — March 2003 (7 months)

- Negotiated software contracts and managed the team creating award winning, web based CD interfaces for magazines with a monthly circulation of 70,000 issues.
- Senior manager for Windows XP Official Magazine, .Net and Internet Advisor magazines.

Technical Director

Idium Solutions Ltd : January 2001 — September 2002 (1 year 9 months)

- Researched, designed and developed Presentivity™, the company's key offering.
- Presented digital asset management software at exhibitions across the country, successfully licensing to several large organisations including a £50k contract with Orange.

Development Manager

Presentation Express Ltd : January 1996 — December 2000 (5 years)

- Produced multimedia presentations, web and interactive media for organisations including Legal & General, Prudential, CGU and Lucent Technologies.

Specialties

- Account direction and client liaison
- Project and production management
- Business analysis and digital strategy
- Pitching, proposals and budgets
- Technical and functional specification
- Risk, issue and change management
- Information architecture, wireframes and prototypes
- User experience and interface design
- Web technologies, standards and Accessibility
- Search engine optimisation and PPC management
- Online and email marketing
- Social media engagement and monitoring
- Content management and ecommerce

Technology

Project management

Basecamp, MS Project, Omni Plan, Filemaker, Trac, iWork, MS Office, Open Office, Google Docs.

Creative

Adobe Illustrator, Adobe PhotoShop, Final Cut studio, Flash and Director.

Frameworks

Drupal, WordPress, Plone, Django, Satchmo, Featurecreep, Zend, cPanel.

Cloud services

Google (Apps, Docs, Analytics, Adwords, Webmaster, Maps) DropBox, Campaign Monitor, Twitter, Facebook, Flickr, YouTube, Vimeo, 123-reg, Rusic, Github and many more.

Basic development skills / understanding of

HTML, CSS, JavaScript, JQuery, XML, XSLT, ActionScript, Lingo, PHP, Python, MySQL, Linux administration (bash, ssh, svn, git).

Qualifications

University

2:1 Bachelors Degree in Graphic Design (specialising in interactive media)

College and school

2 A Levels and 9 GCSE's - Grades A - C (Including Maths, English, Science, Design Technology, and Art)

Industry training and other qualifications

Foundation Art Diploma, RSA Word Processing, Cambridge IT certificate in programming, NCFE certificate in data driven web applications, Econsultancy user experience certification.

Interests

Art, reading about economics, science and technology, learning, films of most genres, cooking, DJ mixing (house and breaks), playing guitar, DIY and hiking.